

- PRESS RELEASE -
For Immediate Release

Grimaud STAR duck breed is now present in Pepe's Ducks Pty Ltd in Australia!

After a long period of study and preparation, Grimaud Freres Selection is pleased to announce the placement of the Grand-Parent Stock STAR 53 ducks in Pepe's Ducks operation, located close to Sydney in Australia.

Any live animal producer and exporter knows how difficult it is to supply its animals to the Australian market, and it requires a very serious and complete sanitary control within the whole company, on the farms of origin and in production methods, to be able to fulfill the Australian sanitary requirements. It requires also a motivated, industrial and well organized importer and client to be able to import any bird or animal into Australia. This is what Pepe's Ducks Pty Ltd in Australia and Grimaud Freres Selection in France have been able to achieve in October 2010.

Both companies have a long business relationship, with a first placement of STAR ducks from France in 2003 to Pepe's Ducks Pty Ltd. This new GP placement is a confirmation of the long term cooperation developed between the two companies, which has also led Pepe's Ducks to a successful development of production and distribution of Grimaud duck in the Australian duck market within the last 7 years.

For Grimaud Freres Selection, this breeder duck placement confirms the presence and the availability of its breeds in all continents where ducks are produced.

For Pepe's Ducks Pty Ltd, this new GP STAR duck placement gives the security of access and utilization of the performance of Grimaud duck genetics for the coming years and the best conditions for continuous economical development of their duck meat production activity.



Picture at Pepe's Ducks Office - Australia

From left to right, Peter Bonaccordo, Breeder Manager of Pepe's Ducks Pty Ltd; Yann Le Pottier of Grimaud Freres Selection; Pepe Bonaccordo, Owner of Pepe's Ducks Pty Ltd; John Houston, GM of Pepe's Ducks Pty Ltd; David Fox, CFO of Pepe's Ducks Pty Ltd; Mario Bonaccordo, Operations Manager of Pepe's Ducks Pty Ltd.

GRIMAUD FRERES

SELECTION

TOMORROW'S
GENETIC TODAY



Grimaud Freres Selection is one of the world leaders in duck genetic selection and breeding, thanks to the development of the company over the past 40 years. The company is supplying its duck genetics in all continents to any company producing good quality duck meat, and can assist its clients in terms of duck breeder management with visits by experts to the client's production site or training on site in the company in France. Grimaud Freres Selection is a company of Groupe Grimaud.

Pepe's Ducks Pty Ltd is a leader in duck meat production in Australia, with a production of nearly 5 million ducks per year and a growth of around 10% yearly over the past 10 years. Pepe's Ducks has developed the famous "Grimaud Duck" brand in Australia over the past 7 years and continues to supply the best quality duck meat to its clients and to the Australian market.

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