



Grimaud sets up GP duck unit in Korea

Grimaud Freres Selection, together with the Korea Duck Association plans to set up a grand-parent Star Pekin duck facility in South Korea.

The facility will ensure that South Korea is introduced to the most advanced genetics in duck breeding. This will help the country develop into one of the most dynamic duck meat markets in Asia.

Over the years the company's Star Pekin brand has been growing steadily in Asia and particularly in South Korea where it has recorded strong market share over the past five years.

For the Korea Duck Association this farm will be able to serve a part of the domestic breeder duck market needs. The association will also always have access to the best performance of Star duck genetics in the coming years and ensure the best economical success with their local duck meat production.

The association expects to produce 66% of the parent stock

locally while the remainder will be imported.

A leader in duck genetic selection and breeding, thanks to the development of the company over the past 40 years, Grimaud supplies its duck genetics to farms around the world. It also services its clients with duck breeder management systems with visits by experts to farms or training on site in the company in France.

Above:
Grimaud and Korea Duck Association are new partners.